

# BERKSHIRE COMMUNITY COLLEGE IMPACT REPORT 2021-22





President Ellen Kennedy with Caleb Keels '20 at the 2022 Commencement

## DEAR FRIENDS,

This year Berkshire Community College (BCC) commemorates 50 years at our 180 beautiful, rolling acres on West Street in Pittsfield. As we reflect on the past five decades on this campus and over 60 years of providing higher education in the Berkshires, we celebrate the thousands of students and community members who have pursued their higher education dreams with BCC.

The College continues to adapt and adjust to the ongoing pandemic, and we are also looking forward to ways our campus can support the Berkshires community for the next 50 years. Over the past twelve months, the BCC team has been working to create a five-year Strategic Plan. BCC understands the importance of supporting students in reaching their goals, achieving economic and social mobility and contributing to a thriving community. The 2022-2027 BCC Strategic Plan has been designed to chart the path for the College to enhance our inclusive learning environment and to prepare students for the future of work in a digital economy.

The transformation of our physical spaces is also creating reimagined and welcoming learning areas on campus. We've recently opened the doors to our new One Stop Enrollment Center, updated the Susan B. Anthony Student Lounge, and we're expanding programming in our newly opened and state-of-the-art Berkshire Science Commons.

Your support of our students, and the mission of BCC can be seen throughout this report. We're so grateful for all the ways that you help this College and we're excited for what the future years of higher education will bring from this incredible campus in the heart of Berkshire County.

Warmly,

  
Ellen Kennedy, President

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Will Singleton

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## BCC WELCOMES TWO NEW STAFF TO LEAD KEY PROGRAMS CAROL ALLMAN-MORTON (LEFT) & CATERINA PENNA (RIGHT)

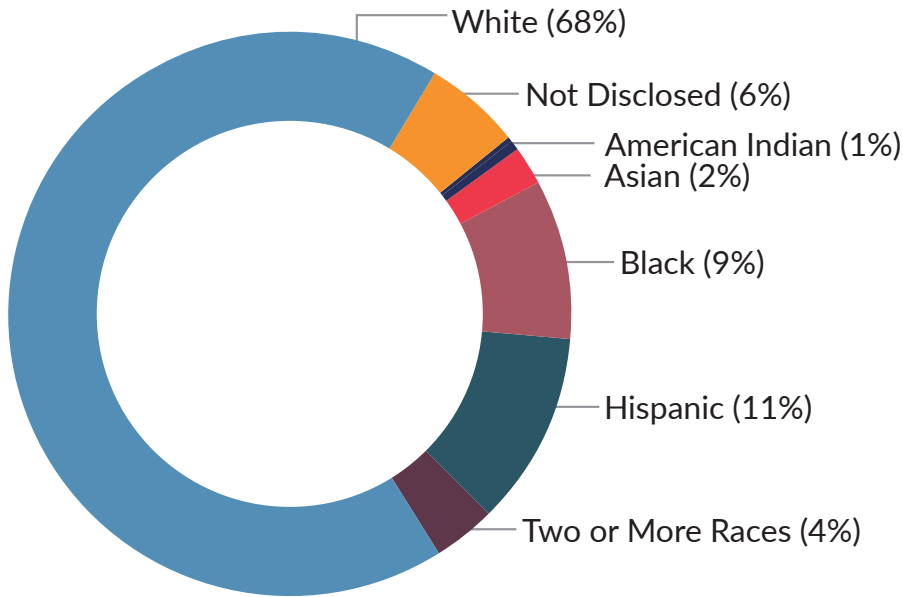
**Carol Allman-Morton: Executive Director of Osher Lifelong Learning Institute (OLLI):** Carol Allman-Morton was most recently Director of Alumni Engagement at Amherst College, where she had been employed for more than 10 years. Previously, she was Assistant Director of the Osher Lifelong Learning Institute at Brandeis University in Waltham, Massachusetts. Allman-Morton has extensive experience in program development and event management; lifelong learning curriculum development; program recruitment and admissions.

**Caterina Penna: Director of Alumni**

**Relations and Events:** Caterina Penna, a former educator with a bachelor's degree in English and Education from Sacred Heart University, has played an active role in the Berkshires community through her professional work and extensive volunteerism. Wearing multiple hats to support the fast-growing needs of the company, Caterina spent the last four years as Operations Manager at Mill Town Capital and Framework Coworking. She is now eager to apply her passion for community building into her role at BCC.



# STUDENT ENROLLMENT



**1,427**

TOTAL STUDENTS

**67%**

FEMALE

**33%**

MALE

**28%**

BIPOC STUDENTS  
(BLACK, INDIGENOUS, PEOPLE OF COLOR)

**52.7%**

TRADITIONAL STUDENTS  
(AGE 22 OR LESS)

**47.3%**

NON-TRADITIONAL STUDENTS  
(AGE 23 OR MORE)

# SCHOLARSHIPS



Helen Moon '13 receiving award from Alumni Board President Melissa Myers '89 along with members of the Dillon family

## HELEN MOON '13 RECEIVES THE DANIEL DILLON '62 HEART OF SERVICE ALUMNI AWARD

Helen served on the Pittsfield City Council from 2018-2022 and was the first immigrant and first Asian American councilor elected in the city of Pittsfield. Helen went back to nursing full time during the pandemic. At a time when healthcare was inaccessible, Helen formally rejoined the Fairview Hospital team to make sure she was doing what she could to ensure access to quality care in the Berkshires.

*The Daniel Dillon Heart of Service Alumni Award helps ensure that Daniel's legacy will live on through a BCC alum who embodies his selflessness. This award was created to honor an alumnus who has shown dedication to and made an impact on our community through their service to others through volunteer and professional engagement, mirroring Daniel Dillon's commitment to our community.*

**\$325,000**

SCHOLARSHIP FUNDING AWARDED

**164**

STUDENTS RECEIVED SCHOLARSHIPS

# COMMUNITY ENGAGEMENT

## CELEBRATION AND SUPPORT IN BERKSHIRE COUNTY

As the pandemic began to recede in 2022, more faculty, staff and students began to feel comfortable attending events around the Berkshires. To celebrate and honor the contributions of historically marginalized populations, the team at BCC participated in the Berkshire Pride Festival and Parade at The Common in Pittsfield, as well as the Juneteenth Celebration at Durant Park in Pittsfield.



Members of the BCC Community at the 2022 Berkshire Pride Festival

## 40 UNDER FORTY RETURNS TO RECOGNIZE LOCAL LEADERS

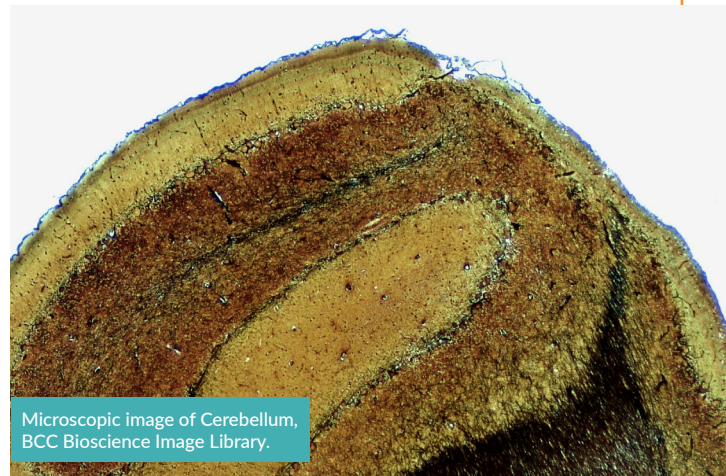
On September 15, 2022, the Berkshire County community joined BCC to honor and recognize the 2022 40 Under Forty cohort at BCC in the Robert M. Boland Theatre. After the awards ceremony a reception was held in the new One Stop Enrollment Center for these 40 individuals who have shown their support for the region through leadership, community service, and a deep dedication to improving the quality of life for those living and working in our community.



2022 40 Under Forty cohort

## ACCESS TO BCC BIOSCIENCE IMAGE LIBRARY GROWS

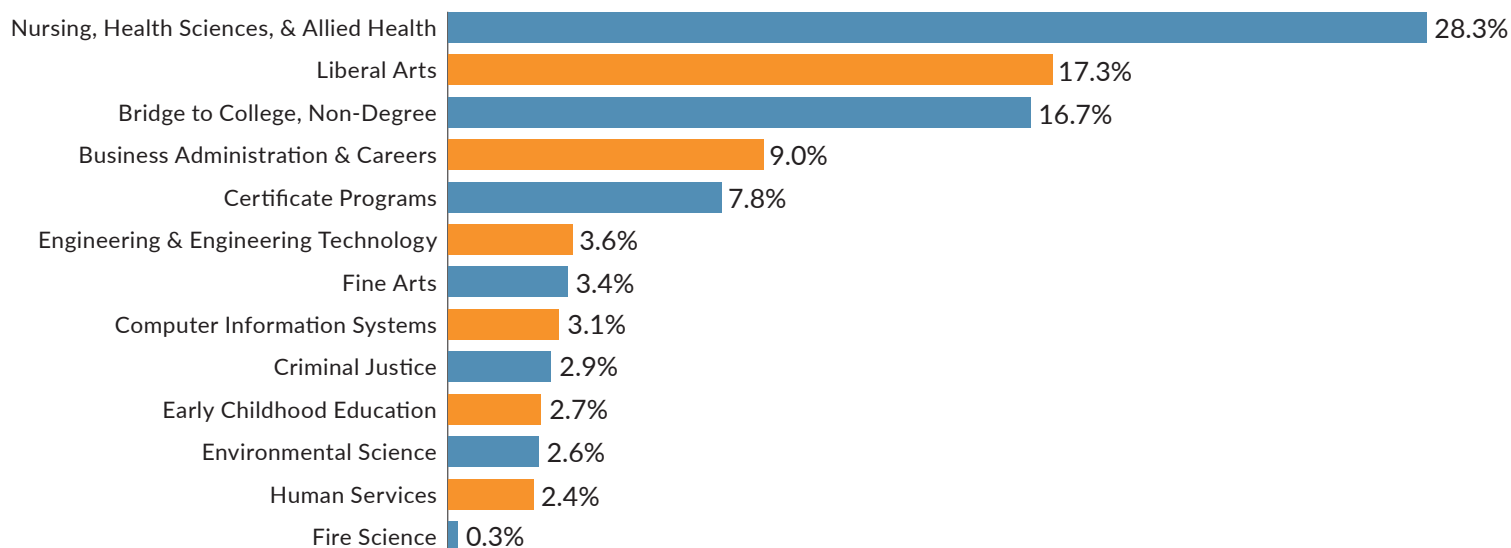
In 2019, Berkshire Community College Professor of Life Sciences Fayette Reynolds created the Bioscience Image Library. The website got under 1,000 hits in 2019. Just three years later the digital library has gotten more than 3.3 million hits and is still growing as it gains attention worldwide. The Bioscience Image Library offers the general public free access to more than 1,200 microscopic images of plants, animals, bacteria, fungi and more. All images are within the public domain, meaning they can be used, reused, adapted or modified for any purpose and without restriction. As open educational resources, they are free of copyright and fees, allowing anyone with access to a computer the ability to download and share them. Reynolds also plans to add macro images of reptiles, amphibians, birds and mammals.



Microscopic image of Cerebellum, BCC Bioscience Image Library.

# ACADEMIC AFFAIRS

## FALL 2022 ENROLLMENT BY PROGRAM



Deb Sarlin, Executive Director - Workforce Development, left, shows off the exciting new technology in the Berkshire Science Commons to Kate Light, Assistant Director at the Berkshire Innovation Center

## BERKSHIRE SCIENCE COMMONS OPENS AS CROSSROADS FOR STEM ON CAMPUS

The newly created Berkshire Science Commons (BSC) at BCC is a welcoming community science outreach space that offers opportunities to share and collaborate, build and create, learn and teach, and understand and wonder. The BSC unites traditional functions of makerspaces, science museums, discovery labs, seminar explorations, and science cafés; the combination realizes a vision beyond the individual components. It addresses community needs for citizen scientists, entrepreneurs, a skilled workforce and improved school access to advanced tools, technology, and machinery. Finally, the BSC embraces a more systematic approach to promoting equal access to, and equal success in, science and technology.

“The Berkshire Science Commons is a true commons where all is shared, laying the foundation for science with, by and for the community.” —Frank Schickor, Dean of STEM, Allied Health and Business



Ahmed Zayan, Assistant Professor – Engineering, right, providing a demonstration in the new Berkshire Science Commons

## NEW ADVANCED MANUFACTURING TECHNICIAN CERTIFICATE PREPS STUDENTS FOR HIGH-DEMAND FIELD

The new Advanced Manufacturing Technician (AMT) Certificate program encompasses the fundamentals of electricity and manufacturing in order to educate well-rounded professionals for the manufacturing industry. The program is designed to help students gain faster entry into manufacturing jobs, while preparing them to continue their education by working towards an associate degree in mechatronics (a multidisciplinary field that combines electronics and mechanical technologies). Upon completing the certificate, which represents the first half of the mechatronics degree, students may either immediately enter the workforce with an entry-level job or go on to earn a mechatronics degree and secure a mid-level job.

Unlike traditional engineering programs, which often center on differential calculus-based concepts, the BCC program is tailored to students who thrive in a hands-on learning environment. The program specifically addresses the severe shortage, locally and nationally, of technician-level professionals and the increasing need for well-rounded technicians who can quickly adapt to changes in modern technology.

## TECHNICAL THEATRE PROGRAM PREPARES STUDENTS FOR ARTS ECONOMY

The Technical Theatre Certificate is designed to prepare students for a wide range of careers in educational, community, and resident theatre venues, as well as the film industry. The program introduces students to the fundamentals of technical theatre and immerses them in applied hands-on learning. Through foundational courses, students build an understanding of theatre history, design, technical theatre, and practical uses of current industry standards. The certificate prepares students to enter the work force in the areas of stage management, audio, costuming, hair and makeup, lighting, set construction and scenic artistry. This certificate can also serve as the first step towards associates and bachelor's degrees.



Members of the BCC Players prepare to perform "Rabbit Hole"

# STUDENT & CAMPUS SUPPORT

## MYBCC WELLNESS PROGRAM LAUNCHED TO SUPPORT STUDENT MENTAL HEALTH

In 2022 BCC launched a new program, MyBCC Wellness, to help provide free access to mental health resources for all students. A complement to the BCC Personal Counseling Program, MyBCC Wellness provides students with access to:

- A 24/7/365 mental health support line for in-the-moment support from counselors and connections to community caregivers.
- Free telehealth or off-campus face-to-face counseling sessions. These sessions are available to students no matter where they are located, and no insurance is necessary.
- The Wellness Hub, which includes articles and videos on mental health and wellness topics such as mental and emotional health, fitness and nutrition, academic performance, stress management, healthy relationships and more.



BCC Personal Counseling



Students serve food at an American Indian Food Tasting event

## NEW MULTICULTURAL AFFAIRS, DIVERSITY, AND ENGAGEMENT CENTER ON CAMPUS

As part of a campus-wide commitment to support historically marginalized students, BCC created the Multicultural Affairs, Diversity and Engagement (MADE) Center, which will be housed in the Susan B. Anthony Building. The MADE Center is designed for members of the BCC community to learn about, explore, and challenge notions of diversity, equity, inclusion, and belonging.



## SUPPORT STUDENT FOOD NEEDS WITH A GIFT TO THE CAMPUS CUPBOARD

The Campus Cupboard is a resource for any BCC community member who requires short-term assistance meeting their food needs. In a recent survey of students, 41% of respondents reported experiencing food insecurity. The Cupboard provides non-perishable food items, snacks, toiletries, household products, and more. Additionally, a new partnership with the Berkshire Community Diaper Project will provide diapers for students who may need help obtaining them for their children.

You can help support the Campus Cupboard by making a donation to the Cupboard online, by mail, or by telephone. A gift of any size will help ensure the Cupboard is always stocked for any student who needs it.



BERKSHIRE COMMUNITY COLLEGE  
**2022-2027 Strategic Plan**  
EQUITY-CENTERED • EQUITY-ACTIONED

## BCC CENTERS EQUITY IN NEW STRATEGIC PLAN

The Berkshire Community College 2022-2027 Strategic Plan addresses the needs of students and community stakeholders while aligning with the broader goals developed by the Massachusetts Department of Higher Education. It represents a commitment to reducing equity gaps and supporting an economically vibrant region inclusive of diverse communities. Over the next five years, BCC must strengthen its position as a nimble and creative leader in the Berkshires. From a newly designed One Stop that creates a single point of contact for students, to a thriving Center for Teaching and Learning Innovation, the College has responded resoundingly to calls for change. As an institution that has received accolades for student success strategies, the College can build upon this foundation to identify and make necessary improvements. The Plan provides a blueprint to maximize opportunities for student success by ensuring a student-centered and welcoming environment – one that values equity, promotes diversity and inclusiveness, cultivates scholarship and affirms students' prior knowledge and experience.

## SAVE THE DATE: 2023 HARVEST RUN SATURDAY, OCTOBER 14, 2023

Mark your calendars for the 2023 Harvest Run sponsored by Integritus Healthcare (formerly Berkshire Healthcare). Proceeds from the 5K trail run and 1-mile kids run support BCC Nursing and Allied Health scholarships and programs.



Runners at the 2022 Harvest Run

# FINANCIALS

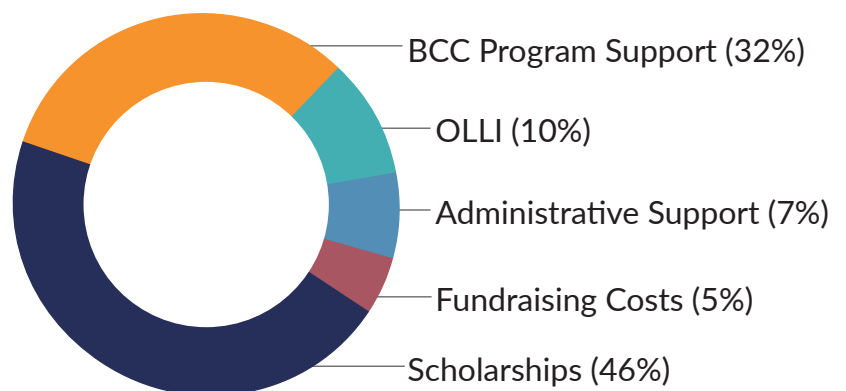
## BCC FOUNDATION FINANCIALS STATEMENT OF FINANCIAL POSITION

	2022	2021
<b>ASSETS</b>		
Cash and Equivalents	\$1,492,640	\$2,040,848
Contributions Receivable	-	\$5,000
Accounts Receivable	\$19,171	\$19,076
Property Held For Sale	-	\$303,364
Prepaid Expenses	\$1,050	\$500
Marketable Securities	\$11,777,690	\$11,449,834
<b>Total Assets</b>	<b>\$13,290,551</b>	<b>\$13,490,682</b>
<b>LIABILITIES</b>		
Accounts Payable	\$33,412	\$193,001
Security Deposit Payable	-	\$26,808
<b>Total Liabilities</b>	<b>\$33,412</b>	<b>\$219,809</b>
<b>NET ASSETS</b>		
Without Donor Restrictions	\$1,492,212	\$731,041
With Donor Restrictions	\$11,764,927	\$12,539,832
<b>Total Net Assets</b>	<b>\$13,257,139</b>	<b>\$13,270,873</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$13,290,551</b>	<b>\$13,490,682</b>

Audited Financial Statement - July 1, 2021 - June 30, 2022

### EXPENDITURES

Scholarships	\$485,052
BCC Program Support	\$333,879
OLLI	\$108,191
Administrative Support	\$78,935
Fundraising Costs	\$48,919
<b>Total</b>	<b>\$1,054,976</b>



# THANK YOU, DONORS!

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Michael and Nancy Vale\*

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Lin and Robert Williams  
Christina and Michael Wynn

## MARIA BRODEUR '95 NURSING

"My [BCC] instructors built a firm foundation in critical thinking skills. Think things through. Take a step, pause, breathe, and then you'll know exactly how to handle any situation," says Maria Brodeur, who graduated from BCC 27 years ago and has been a practicing nurse for 42 years. "I am grateful to BCC. I started out as a young nurse not really knowing what the future would bring me, and now I'm nearing the end of my career. I am so proud and happy to be a nurse and to serve BMC and the Pittsfield community."



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Becky Meier  
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John and Wilma Shaefer  
R. Joseph Schorge  
Hal Schwartz



## BCC COMMENCEMENT RETURNS TO TANGLEWOOD

BCC held its 62nd Commencement Ceremony on Friday, June 3, 2022 at Tanglewood. The first to be held in person since 2019, the ceremony honored graduates of the classes of 2020, 2021 and 2022. The College awarded 186 associate degrees and 92 certificates to 246 students in 41 programs of study. Twenty-four students received more than one degree or certificate. Graduates ranged in age from 18 to 74, with an average age of 32. While many graduates reside in Massachusetts, others hail from Connecticut, Florida, Michigan, New York and Vermont.



## JULIA KALINOWSKY '22

### HUMAN SERVICES

Julia Kalinowsky, who recently earned an associate degree in human services at BCC, was the winner of the Berkshire County School Counselors Association Scholarship. Julia says, "I think everyone should start at a community college. There's such a wide range of people you meet—some a lot older than you, some with different abilities or disabilities. You get this real-life kind of experience, and you're getting the same education as a traditional four-year school. At BCC, even if you go in not knowing anything, everyone is there to guide you. They all bombard you with help."

Heather Seely  
Harriet and Harold Shair  
Mr. Naval Singh '08  
Mr. Sunny Singh  
Will Singleton  
Turbi & Paul Smilow  
Marijane Somma  
Gina and Richard Stec  
Lance & Chelly Sterman  
Ron and Martha Stewart  
John P. Szymanski '90  
Deborah Thayer '89  
Nancy Travis  
Ruth W. Tucker  
Catherine Ursillo  
Mark H. Van Horn, Ph.D. '83 '86  
Lisken Van Pelt Dus  
Patrick and Sarah Vance  
Stephen Vieira  
Chester and Madeline Vogel  
James and Elizabeth Wade  
Barbara and Jesse Waldinger  
Kirsten Wanamaker  
Gay Warner  
Mr. Thomas A. Warner, Sr.  
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Win and Vanessa Wassenar  
Malvina Wasserman  
Donald P. Weber and Melinda L. Weber  
Charles Webster  
Stephen Weisberg  
Judeth Wesley  
Megan Whilden  
Kenneth Whitestone '79  
Jim Whitney '65  
Michael Wilcox  
Mark Willner  
Randall and Mara Winn  
Frances and Joel Wolk

Esther Wood  
Taylor Woodward  
Robert and Karen Youdelman  
Carlo Zaffanella  
Charlotte Zmyslo  
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Laura Cabrera  
Agnes Cartier  
Corinne and Timothy Case  
Lila and Dave Catalano  
Alice Caton  
Ms. Jeanette Chague  
David Chapman '73  
Deven Chen  
Robyn Chojnowski '16  
Mr. John D. Collins '83 and Ms. Janet T. Collins '80  
Dr. Jose Colmenares  
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Rachel '14 '16 '18 and  
Christopher Deschamps  
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